

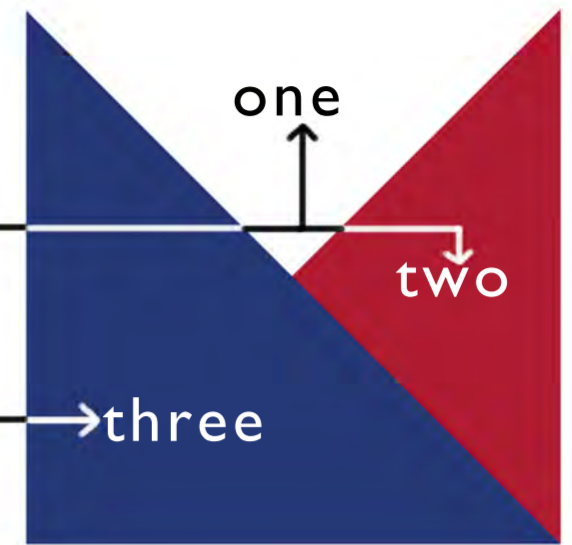


THE ORIGIN OF OUR LOGO: SAXMUNDHAM FREE SCHOOL

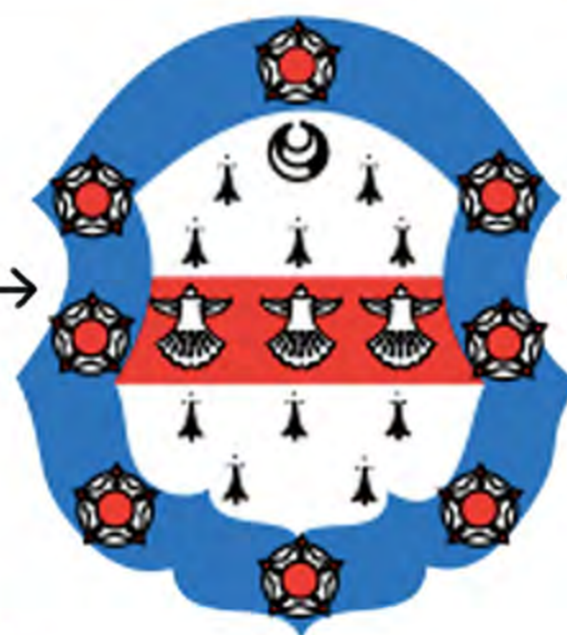
All Trust and Free School logos are structured into three sectors:

Standard elements common to all Trust logos

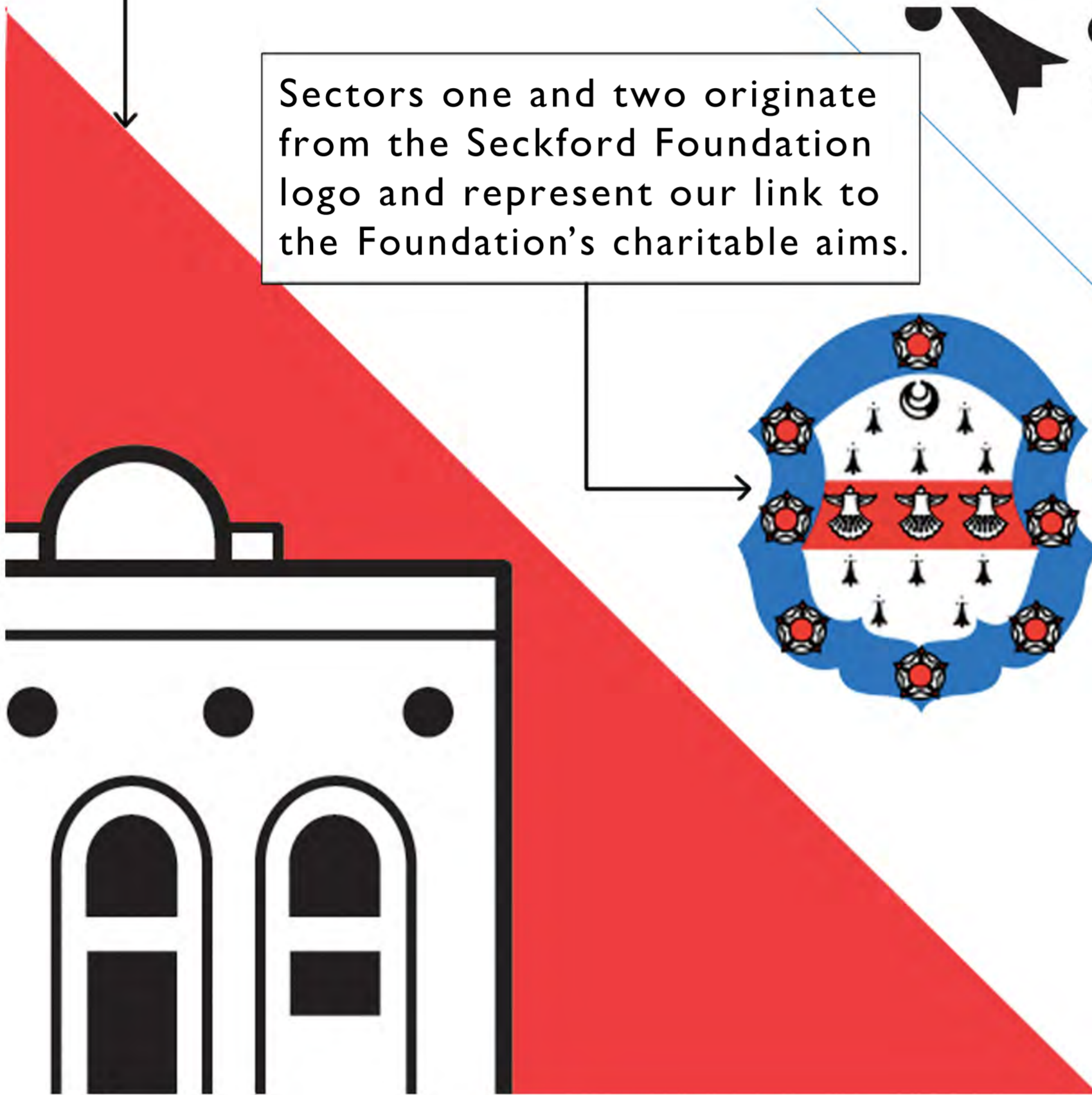
The individual identifier sector



Sectors one and two originate from the Seckford Foundation logo and represent our link to the Foundation's charitable aims.



The scallop on red and the wheatsheafs on white are from the centre of the Seckford Foundation shield. In the time of Thomas Seckford, these would have represented wealth and eminence.



The individual identifier on any of our logos shows two elements:
- the first element is the Trust / School colour which forms the background;
- the second element roots the Trust / School directly to the community it serves.

The Saxmundham Free School identifier is in a red background representing the school colour. The image is of the Saxmundham Market Hall (or Corn Exchange) - one of the most distinctive buildings in the town.



All Trust logos are in the same style. Further information is available from other logo origin sheets in the range.